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CyberPress Features Highlights

OVERVIEW

As the leading developer of application-enhancement software for the graphic arts and publishing industries, the Portland, Oregon-based Extensis Corporation continues to forge new ground with its recent entry into the Web-authoring market. First announced at Macworld in August 1996, CyberPress offers QuarkXPress users the quickest, easiest and most affordable means of repurposing their existing QuarkXPress documents for use on the World Wide Web—reaffirming Extensis Corporation's dedication to providing powerful and affordable software enhancements to a wide range of professional designers.

FEATURES

Converting QuarkXPress documents to HTML (HyperText Markup Language) format can be a surprisingly complex task, yet CyberPress' feature set completely streamlines the process of preparing content for publication on the Web. The first release of this new low-cost HTML converter includes the following features:

Automatic Content List

CyberPress automatically lists the contents of a QuarkXPress document (both text and picture boxes) in the floating CyberPress palette, which users can then use to delete, add, rearrange and modify elements before exporting them. Other XTensions either offer no control over which items are exported, or they require the user to select each element to be exported individually—CyberPress offers both control and automation in one easy-to-use palette.

Drag & Drop Interface

Web authors can quickly rearrange items for export in the Content List by simply dragging the icons up or down the list and dropping them in the appropriate position. What's more, pictures can be anchored in text by merely dropping their icons on top of the appropriate text icons. And CyberPress automatically honors items that were previously anchored in QuarkXPress.

Convert Text to HTML

CyberPress automatically converts the entire Latin character set to HTML format while maintaining character formatting such as bold, italic, subscript, superscript and alignment. The program also applies HTML headline styles based on user-defined font size mapping.

Convert Text to List

Users can automatically convert text to any HTML list style in CyberPress—including numbered and bulleted lists, menu lists and directory lists. CyberPress can also automatically strip lead characters, if desired, in order to avoid double bullets.

Convert Text to Table

CyberPress lets users convert tab-delimited text into an HTML table, including user-definable border width and alignment. Alignment attributes of each row, column or cell are retained during the conversion.

Convert Images to GIF or JPEG

CyberPress automatically converts all images to either GIF or JPEG format. In addition, if a QuarkXPress picture box has a background color of “None” and GIF is the selected output format, CyberPress automatically makes the background of the resulting image transparent.

Convert Text to Image

With CyberPress, users can convert any text box—a headline, for example—into a GIF or JPEG image, and converted GIF images will retain their transparency.

Insert Hypertext Links

Users can easily assign hypertext links (both relative and direct) to any text or image in CyberPress.

Adobe PageMill Bundle

Adobe PageMill 2.0, the easy-to-use Web-creation tool from Adobe Systems Inc., is bundled with CyberPress—providing a complete solution for Web designers who want to convert their existing QuarkXPress documents to HTML for publication on the World Wide Web. Publishers can get a headstart on the Web-authoring process by using CyberPress to automatically convert their XPress documents to HTML, then perform further editing and tweaking using PageMill’s WYSIWYG interface.

CONCLUSION

While there are many HTML converters with various capabilities available to QuarkXPress users, CyberPress offers the most complete and affordable solution for preparing existing QuarkXPress documents for publication on the Web.